

On a Mission to Serve® Since 1996

How an Agent Survey Fostered a Quality Assurance Makeover

Julie Sherman Vice President, Contact Center Support Services Cheryl O'Connor Supervisor, Quality Assurance



Presentation Overview

- About TriWest
- Legacy QA Philosophy
- Today's QA Philosophy
 - Audit process and feedback
 - Calibrations
 - Knowledge database
 - Team Culture
- Looking to the future

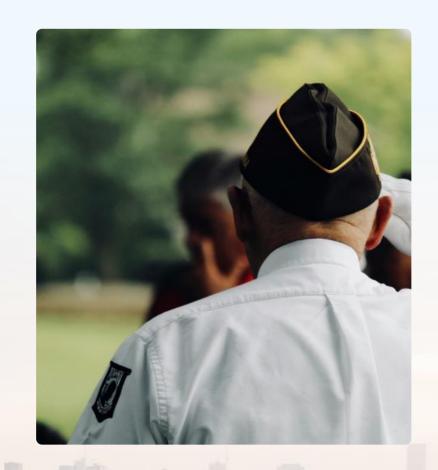


TriWest is On a Mission to Serve®

Formed in 1996 as the only company of its kind, with one sole purpose that continues today – serving the health care needs of military and Veteran communities.

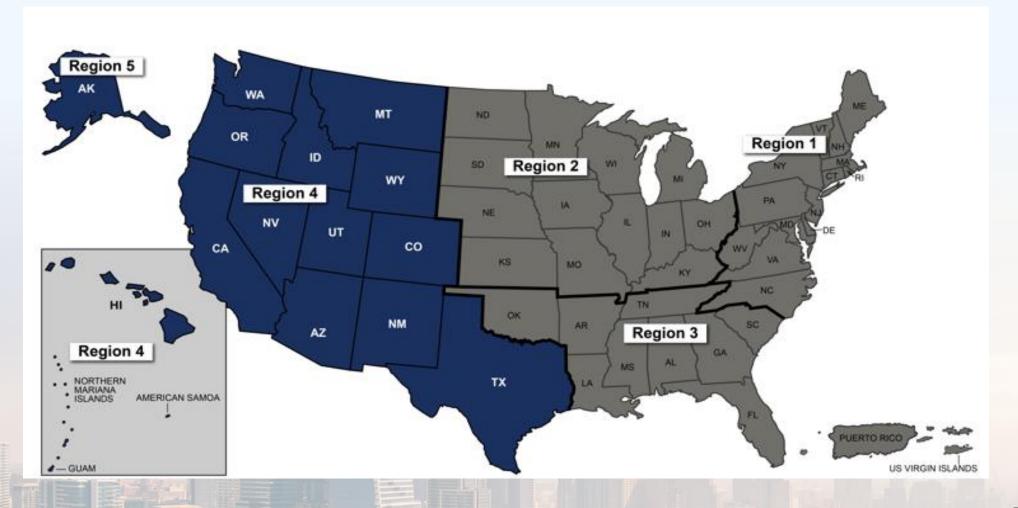
We Respect the Military Culture. We Honor the Sacrifices Made. We are Committed to Providing the Service Our Customers Deserve.

Doing Whatever It Takes!® not only is our corporate motto, it is a deep-rooted desire to go above and beyond for our customers, because we understand and honor them.



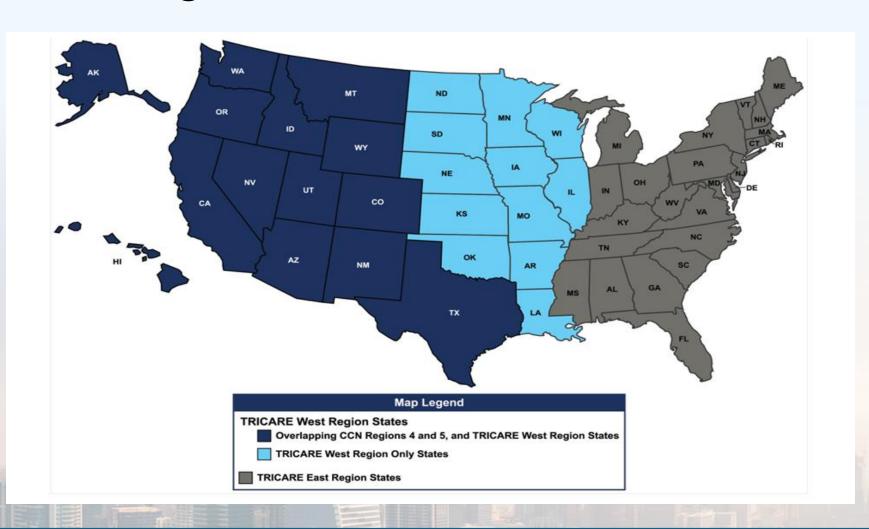


VA's Third Party Administrator for CCN Regions 4 and 5





TRICARE 5th Generation Contract (T-5) TRICARE Regions – With CCN States





Recognized for Our Work and Dedication























Since 1996, TriWest Healthcare Alliance has been On a Mission to Serve' and we are honored to be recognized by leading organizations for our contributions in service to the military and Veteran communities.



Legacy QA Philosophy BenchmarkPortal Agent Survey 2021

- Audits punitive and subjective
- Analysts inconsistent in scoring
- Deductions are not clear
- Auto failures are demoralizing
- Scores and feedback sent to supervisors, not agents
- Feedback in audit emails was negative; positive comments/coaching rare
- Lack of calibration to seek alignment and best practices





New QA Philosophy – Developed after completion of Benchmark Quality Course



"The Quality Department auditing philosophy is grounded in the values of mutual respect, communication, collaboration, and positive reinforcement in a dynamic learning environment."



Audit Process

Bef	ore	After
Emails lacked	d structure	Emails contain coaching, clearly noted deductions and positive comments
Feedback potential tone; lack of between CS Analysts	trust	Feedback designed to partner with CSR for quality improvement
Minimal over analyst accu		Audit accuracy reviewsGuidelines/scoringFeedback monthly





Quality Feedback Guidelines

- Be specific and objective
- Avoid assumptions
- Focus on the process, not the person
- Deductions clearly labeled
 - Point values
 - Link to resource
- Learning opportunities for grey areas/improved customer service (no point deductions)
- Positive and constructive feedback





Sample Audit Email

Call ID 00001131511707939281

Score: 97

Greetings Teammate,

The Quality Team has conducted an audit for CCN Appointing Phase 2. Fantastic job setting expectations for the veteran, relaying the times for both locations and securing the location the veteran prefers to attend. Please review the following learning opportunities, deductions, and/or corrections noted to help you achieve 100% on future calls.

In an effort to provide exemplary customer service please review the following learning opportunities. These do not result in a reduction in the overall audit score:

Appointment Information Assessment (AIA):

When advised that a Veteran must walk in for an appointment, per the job aid, the expectation is to use the day that you speak the Veteran (or leave a voicemail) as the appointment date, and document "walk – in only no appointment necessary per: (who you spoke with)".

CCN - Appointing Phase Two: Appointing | Documents | Triwest Healthcare Alliance

The following deduction has been identified and may require further action. Please review and make any corrections needed:

Greeting

Points Deducted: 3

The provider and the veteran were not advised the call was being recorded for quality and training purposes.

Appointing Scripting QRG - All Programs | Documents | Triwest Healthcare Alliance

If you disagree with the final audit score, please discuss your concerns with your leader. Your leader must reply to this email for any audit challenge (can only be submitted by supervisors and above) to QualitySupport@triwest.com (please include any supporting documentation and the audit email). See QualityError Communication and Challenge Process for additional information.

Thank you for your review and for making any necessary corrections within two business days from the date of this email.

Click here to open Avaya Call Recorder to listen to your call. See Avaya Contact Recorder Job Aid for additional information.

Your partner in quality,



Audit Accuracy Review

	Α	В	С	D	E	F	G	Н	1	J	К
An	alyst	Audit Type	Accurate	Completed		Clear and		Auth #s/Ref #	Email Sent Immediately Post-audit(10)	Score	Notes: Referral/Call Ref#, coaching comments
										100%	
										100%	
										100%	
										100%	
										100%	



Calibrations

Before	After
Lack of Structure	Clear Guidelines
Reliance on Legacy Knowledge	Job Aids/Knowledge Database as Source of Truth
Calls Selected from Completed Audits	Calls Selected Randomly
Insufficient Preparation	Analyst Accountability
Lack of Follow-up	Strong Partnership with Training





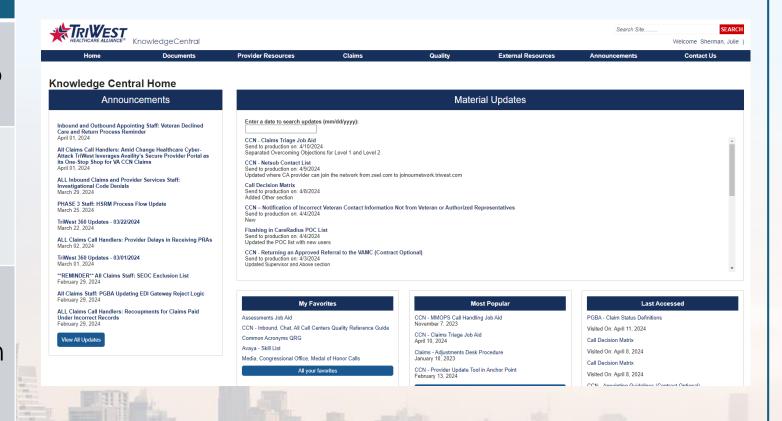
Calibration Template

Α	С	D	E	F	G	Н	I	J	K	L	М	N	0	Р	Q	AP
Call ID Date & Time of Call Call Reference # CSR Name	HIPAA 10	Tone 3	Resiliency 3	Positive Image 3	Call Flow 3	Empathy 3	Unannoun ced Silence 3		Transfer Usage 8	Unprofessional Behavior/Poor Customer Service 10	First Call Resolution 20	Document ation 20	Recap 4	Salute 4	Score	Total Variance 5%
Кеу	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Fail	Pass	Pass	80.00%	
Analyst A	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Fail	Pass	Pass	80.00%	
Analyst B	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Fail	Pass	Pass	80.00%	
Analyst C	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	100.00%	
Analyst D	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Pass	Fail	Pass	Pass	80.00%	
→ Audit	Template	Learning O	ppsDeds	EmailExan	nple An	alystAEmailE	xample	AnalystALe	arningopps	deds Analyst	E (+)	: 1		1		



Knowledge Database

Before	After
Coaching based on legacy knowledge	Coaching based on job aids
Inaccurate/inco nsistent knowledge articles	Knowledge articles updated frequently
Notes and old emails used as reference materials	Training and QA collaboration on desk procedures





Team Culture

Before	After
Negative	Positive
Lack of Engagement	Improved engagement driven by team meetings
Lack of Cohesiveness	Supervisor alignment; Single team
Legacy Titles (3)	Quality Assurance Analyst
Lack of Accountability, Focus and Structure	One to Ones drive coaching, accountability and connections







Looking to the Future

- Next Generation audit guidelines CCN
- T-5 audit guidelines
- Calibrations goals established to reduce variation
 - Calls selected based on highest analyst variation
- Performance based auditing
 - Reduce onboarding time for new CSRs
 - Support struggling CSRs
 - Optimize quality for new processes & system enhancements
 - Targeted auditing based on trends
- Continuous improvement and innovation Doing Whatever It Takes![®]







Benchmark Portal